

FONT *types*

Serif
Serif
Serif

Traditional, professional looking font for large amounts of printed type. More readable

Sans Serif
Sans Serif
SANS **Serif** **Sans** **Serif**

Modern, less formal font for online and small blocks of text. More legible

Script *Script*
Script *Script*

Looks like handwriting and can be either formal or casual.

Formal script fonts are used for diplomas, invitations, or to convey a sense of elegance.

Decorative
DECORATIVE
D ecorative
DECORATIVE

Eye-catching fonts that attract attention and help convey a meaning. Can be hard to read and should be used selectively.